

## **What are DIDs?**

DIDs are **D**irect **I**nward

DIDs are linked to an account you create in your panel

## **What are the charges for DIDs?**

### *Monthly Recurring Fee*

DID have a monthly recurring charge. This charge includes :

Rental fee for the number Unlimited incoming calls

### *Set Up Fee*

DID have a one time setup fee. This fee is to turn on the service.

### *Follow Me usage fee*

DID Follow Me feature have a per minute charge to forward the number. If they are forward the number

## **Why should I sell DIDs?**

Two reasons for you to sell DIDs to your call center customers

Monthly recurring revenue for you! Not only will make money on selling minutes you will make a mon

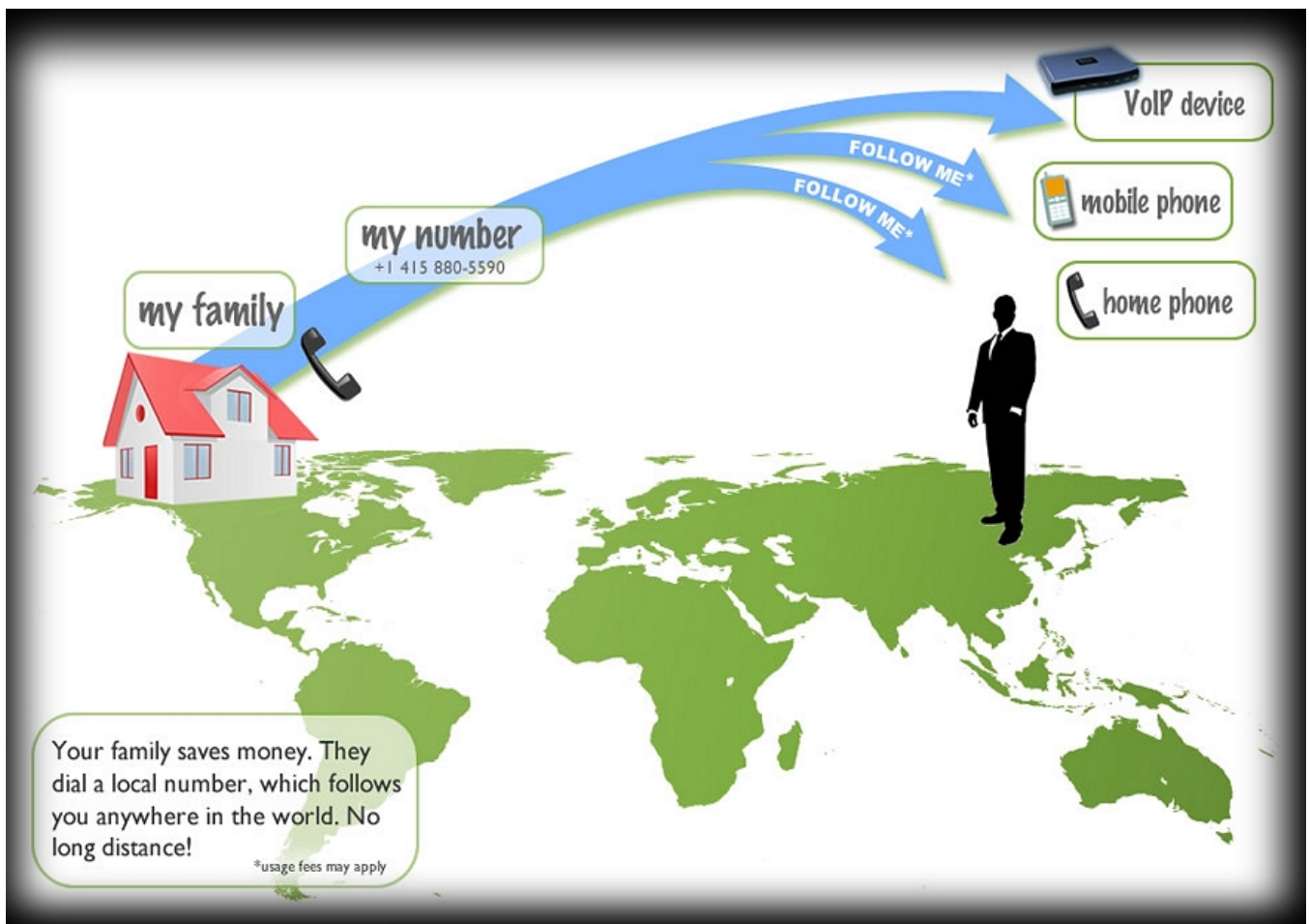
## **Why would my customers want DIDs?**

Did are a great feature for your customers. They do the following for your customers:

Provide ONE number for your customer families to remember. This number can ring to their mobile,

**EXAMPLE**

Your customer is in UAE and his family is in USA. He purchases a USA DID number from your call sho



Sample Marketing Messages for your customers could be as follows.

**Unlimited Incoming calls Search list of properties with USA, UK or Pakistani number for your family**

No longer does your family pay expensive international long distance charges to call your mobile number. Get

**Make your number Follow you** wherever you are. Local Number **per minute usage fee applies** to some phone or any phone

One easy number for your family to remember. They dial the number and it rings where ever you are located.